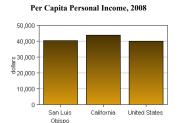


San Luis Obispo, California

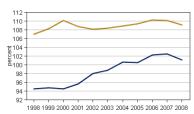
San Luis Obispo is one of 58 counties in California. It is part of the San Luis Obispo-Paso Robles, CA (Metropolitan Statistical Area). Its 2008 population of 265,134 ranked 23rd in the state.

PER CAPITA PERSONAL INCOME

In 2008 San Luis Obispo had a per capita personal income (PCPI) of \$40,635. This PCPI ranked 21st in the state and was 93 percent of the state average, \$43,852, and 101 percent of the national average, \$40,166. The 2008 PCPI reflected an increase of 0.7 percent from 2007. The 2007-2008 state change was 1.0 percent and the national change was 2.0 percent. In 1998 the PCPI of San Luis Obispo was \$25,781 and ranked 21st in the state. The 1998-2008 average annual growth rate of PCPI_{was} 4.7 percent. The average annual growth rate for the state was 4.2 percent and for the nation was 4.0 percent.



Per Capita Income as a Percent of the United States, 2008



California San Luis Obispo

TOTAL PERSONAL INCOME

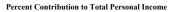
	2007-08 percent change	1998-2008 AAGR			
San Luis Obispo	2.0 %	5.7 %			
California	2.0 %	5.2 %			
U.S.	2.9 %	5.0 %			
AAGR: average annual growth rate					

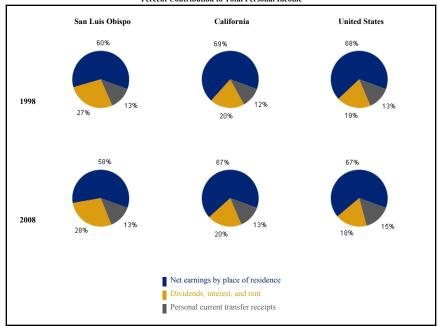
In 2008 San Luis Obispo had a total personal income (TPI) of \$10,773,795*. This TPI ranked 25th in the state and accounted for 0.7 percent of the state total. In 1998 the TPI of San Luis Obispo was \$6,187,875* and ranked 25th in the state.

*Note: Total personal income estimates are in thousands of dollars, not adjusted for inflation.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of San Luis Obispo.





2007-2008 percent change					
	San Luis Obispo	California	U.S.		
Net earnings	0.1 %	0.5 %	2.0 %		
Dividends, interest, and rent	3.1 %	3.1 %	1.3 %		
Personal current transfer receipts	8.4 %	9.1 %	9.2 %		

1998-2008 average annual growth rate					
	San Luis Obispo	California	U.S.		
Net earnings	5.4 %	5.0 %	4.8 %		
Dividends, interest, and rent	6.1 %	5.2 %	4.2 %		
Personal current transfer receipts	6.1 %	6.6 %	6.7 %		